



*The Bengaluru to belong to*

**46** years of Legacy

**41** million sq.ft. of development in 71 projects.

**45000** happy and Proud Purva Home Owners

Projects across **9 cities**

Chennai | Coimbatore | Bangalore | Pune | Kochi | Hyderabad | Goa | Mangalore | Mumbai

# CREDENTIALS - 100+ Awards & Still Counting....



**CWAB Awards**  
for Top Builder  
in South Region



**CNBC Awaaz – People's Choice Award**  
Most trusted Real Estate  
Brand In South Zone



**BAM Awards**  
Builder of the year 2019



**Dream companies To work for**  
Puravankara limited

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## Our belief – the “You” philosophy

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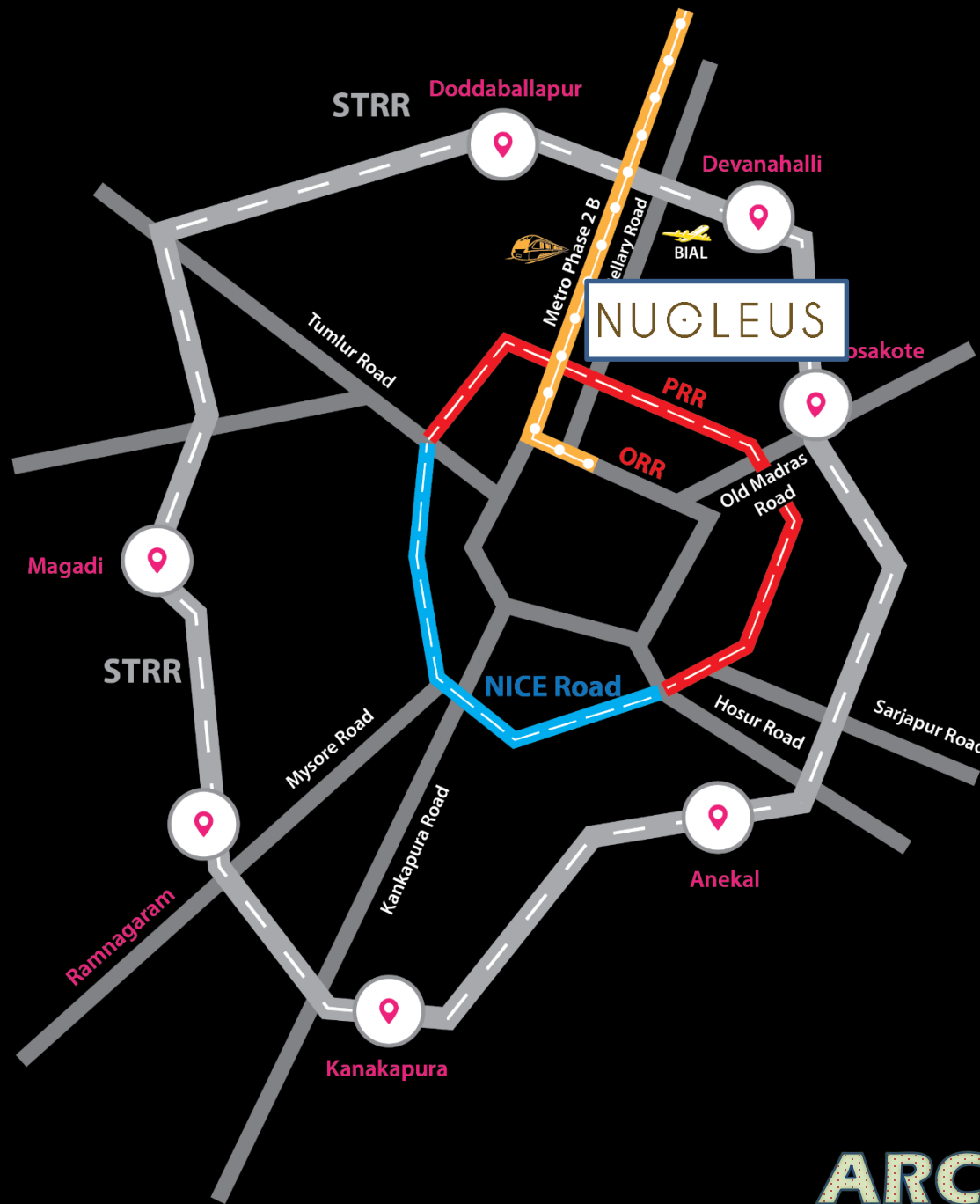
- All our endeavours revolve around just one entity - "**our customers.**"
- Their needs, dreams and aspirations are pivotal to - "**our decisions.**"
- Customer Delight is not just a task it's - "**our passion.**"

**“Our portfolio’s strength  
kept us resilient, and  
ensured business  
continuity”**

**Ashish Puravankara  
MD, Puravankara Limited**

Puravankara’s Net Profit  
Zooms 1024% +  
Sales Rocket To 184%





	
STRR	METRO
	
PRR	NICE Road

Map not to scale

# ARC Corridor, Bangalore

# Location Advantage

Proposed 15 Million sq.ft. of new office space by private & public **organizations to create lakhs of jobs in the region.**

India's Largest Mall operator, Phoenix Market City to develop a Bangalore's second **Market City mall near Yelahanka**

3 x Increase in Airport Capacity by 2028 with a investment **\$ 2 Billion to attract top hospitality brands to set up Hotels on ARC**

ARC is a hub for all **leading schools of Bangalore**

# Location Advantage

Phase 2B of Metro to connect Nagawara to ARC , this will significantly reduce travel time from **ARC to other hubs of Bangalore**

The Proposed 65 km Peripheral Ring Road to built at a cost of Rs.17,313 crores to enhance connectivity from **ARC to Nice road, Electronic city, Sarjapur road & KR Puram**

Proposed 6-Lane Satellite Town Ring Road built at a cost of Rs. 5,500 crores will **connect ARC with Doddaballapur, Tumkur, Hosur & Kanakapura**

KIADB'S 1900 acre Aero space, IT & Hardware SEZ to boast overall **socio economic development in the ARC**





**PURAVANKARA®**

**It's time to invest in Future Living,  
It's time to invest with Puravankara**

**PURAVANKARA®**

**It's time to unveil**

*Launching*

NUCLEUS



NUCLEUS

# NUCLEUS

**PREMIUM 2 & 3 BHK NEXT-GEN HOMES**

**at**

**International Airport Road, Bangalore**

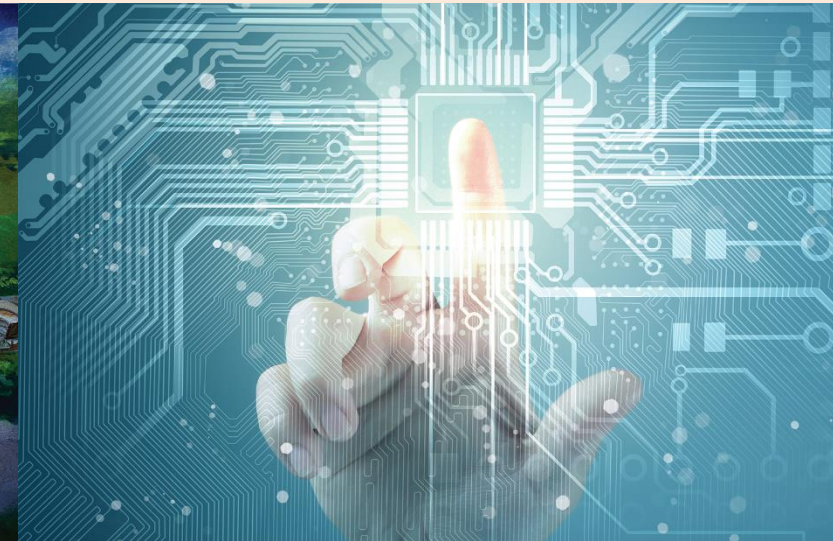
Live Futuristic >>



**High Growth Location**  
Airport Road Corridor



**Evolved Community**  
Part of 150 Acre Dream Land



**Futuristic Homes**  
Tomorrow's Technology in Today's Homes



Plots



Row Houses

Plots

Villas

PURVA  
zenium

Plots

Apartments

Leisure

Retail

# Tomorrow's Technology in Today's Homes.



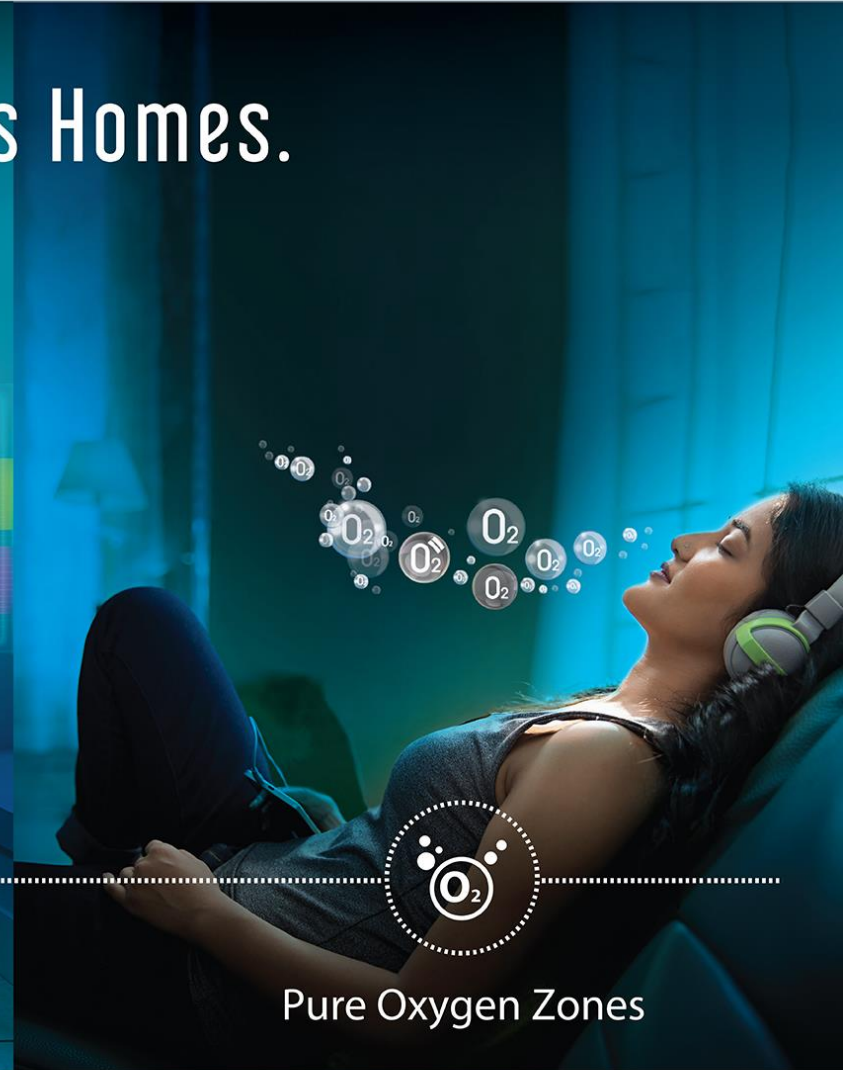
Pure Drinking Water off the Tap






Intelligent Homes





Pure Oxygen Zones





HOMES WITH

BluNex Life™  
TOMORROW'S TECHNOLOGY TODAY



INTELLIGENT  
HOMES

HOMES WITH  
**BluNex Life™**  
TOMORROW'S TECHNOLOGY TODAY

APP

VOICE



**BluNex Life**

with hands-free help from

**Google Home**

HOMES WITH

**BluNex Life™**  
TOMORROW'S TECHNOLOGY TODAY

# BluNex Life features

**PURAVANKARA®**



Intelligent  
Biometric Security



Intelligent  
Lighting & Cooling



Intelligent  
Curtain Control



Intelligent  
Motion Sensors



One Voice Command for  
Multiple Actions



Hands free entertainment  
with Google Home



Fibre Optic Infrastructure as  
BluNex Life's backbone



Intelligent Home Controls by  
Voice & BluNex-App



Wi-fi Boosters to enhance  
intra-home connectivity



24/7 Remote connectivity to your  
home from anywhere in the world

HOMES WITH

BluNex Life™  
TOMORROW'S TECHNOLOGY TODAY



PURE DRINKING WATER  
OFF THE TAP

HOMES WITH

BluNex Life™  
TOMORROW'S TECHNOLOGY TODAY



PURE OXYGEN  
ZONES



# Intelligent Curtain Control with BluNex Xtra



# Fully Loaded Kitchen by Nolte



Comes Equipped with:  
Hob & Chimney from **Faber**, In-Built Microwave from **Bosch**,  
Granite Counter with Sink and Dado Tiles (Kitchen & Utility Area)



*Elegant Kitchen Aesthetics  
By Nolte Kitchen Germany*

**nolte**<sup>®</sup>



# NUCLEUS

*Thoughtful amenities!*





## **Fitness Avenues**



**Meditation Deck**



**Squash Court**



**Mini Forest & Pathway**

Lawn Tennis



Hammock Garden



Car Charging Point



Meditation Deck



Cricket Pitch



provision for Crèche



# Master Plan



# TYPICAL UNIT PLANS

# 2 BHK Comfort

PURAVANKARA®



**Indicative Saleable Area**

**~1200 Sq ft**

**Indicative Usable Area**

**~860 Sq ft**

**Indicative Carpet Area**

**~ 815 Sq ft**

# 2 BHK Grand

PURAVANKARA®



**Indicative Saleable Area**

**~1280 Sq ft**

**Indicative Usable Area**

**~915 Sq ft**

**Indicative Carpet Area**

**~860 Sq ft**



# 3 BHK Grand

PURAVANKARA®



**Indicative Saleable Area**

**~1710 Sq ft**

**Indicative Usable Area**

**~1230 Sq ft**

**Indicative Carpet Area**

**~1175 Sq ft**

# 3 BHK Luxury

PURAVANKARA®



**Indicative Saleable Area**

**~1800 Sq ft**

**Indicative Usable Area**

**~1290 Sq ft**

**Indicative Carpet Area**

**~1195 Sq ft**

Introducing

**25:25:25:25**

**PAYMENT PLAN**

**Pay 25%  
Now**

**25% on  
Feb'22**

**25% on  
Oct'22**

**25% on  
Possession**

## AN ULTIMATE BROKERAGE PLAN

1<sup>st</sup> Booking

2.5

% + INR 25000

2<sup>nd</sup> Booking Onwards

3

% + INR 50000

Get additional incentive of **INR 20,000** on every booking made before **31<sup>st</sup> Aug'21**

THANK YOU