

Beautiful Moments. Perfect Life.

emami*
CITY



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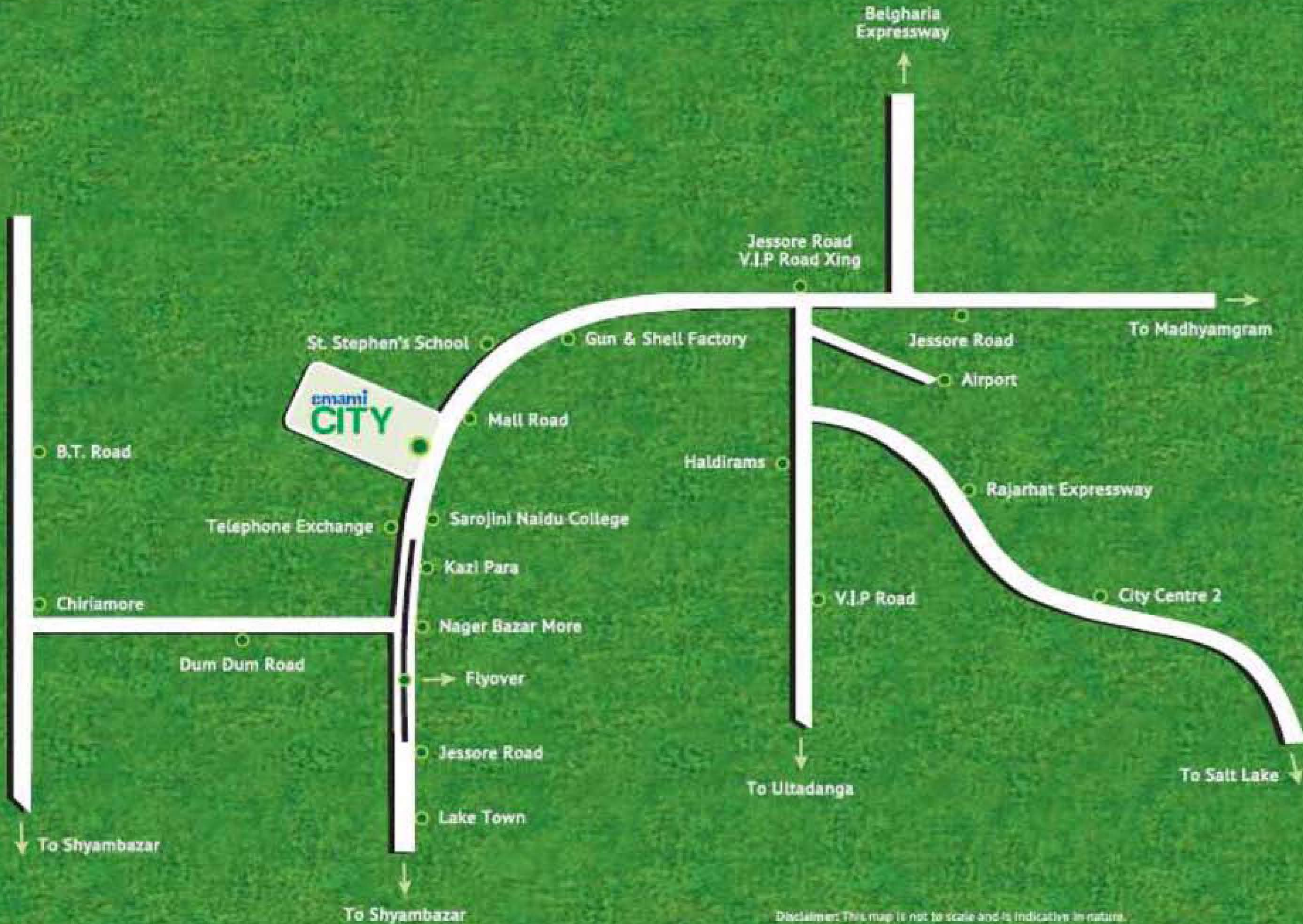
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Welcome to North Kolkata's largest residential complex on Jessore Road

Welcome to Emami City-a 25 lakh sq. ft.* of contemporary lifestyle that is truly a joy for privileged few. Artfully portrayed across 15 acres*, this area is in close proximity to the Airport and completely free from the noise and grime of the main road. Well planned with 23 towers and 1200 vastu friendly flats and enriched with various world class features and amenities, Emami City is a worthwhile investment that gifts you with a living experience unparalleled in every aspect.



*Figures mentioned above are in approx



Disclaimer: This map is not to scale and is indicative in nature.

Locational advantage



Malls:

City Centre 1 - 12.2 kms*

City Centre 2 - 5.7 kms*

Mani Square - 9.0 kms*



Metro Station: 3.1 kms*



Airport: 3.8 kms*



Hospital:

AMRI Salt Lake - 12.0 kms*

Charnock Hospital and Research Centre - 4.7 kms*

Renaissance Hospital - 13.5 kms*

Columbia Asia Hospital - 13.2 kms*



Schools & Colleges:

St. Stephen's - 250 mts*

Christ Church - 750 mts*

Motijhil Science College - 1.2 kms*

Sarojini Naidu College - 300 mts*

Dum Dum Commerce College - 1.7 kms*

* Approx. [Source: Google Maps]

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Live in the heart

Emami City is situated on Jessore Road and located in close proximity to airport and other important modern facilities. The project stands on the main road, hence well connected to the city by any means of transportation to enhance your living experience.



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LEGEND

- 1 PROJECT SIGNAGE
- 2 MAIN ENTRANCE W/GUARDHOUSE
- 3 MAIN ROAD
- 4 DROP OFF
- 5 RETAIL SHOP
- 6 TUNNEL TO BASEMENT PARKING
- 7 CLUBHOUSE
- 8 PANORAMIC POOL W/PARTY DECK
- 9 KIDS' POOL
- 10 BOAT PIER
- 11 WATERFRONT DECK
- 12 WATERFALL TUNNEL
- 13 GRAND FOUNTAIN
- 14 NATURAL POND EDGE
- 15 ROOF PODIUM
- 16 TREE SCREEN W/PRIVATE GARDEN
- 17 COMMUNITY PLAZA
- 18 GREEN AREA
- 19 GOLF PUTTING GREEN
- 20 SOCCER & CRICKET MINI FIELD
- 21 GREEN AREA

MASTER PLAN







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Walk inside nature's lane

Tree-lined pathway - for a relaxing stroll or catching up with friends while walking.

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Refresh your soul

Waterbody of 1.5 acres* with cascading waterfall and much more. So that you feel completely relaxed in the lap of serenity.

* Figure mentioned above is in approx.









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Live blissful

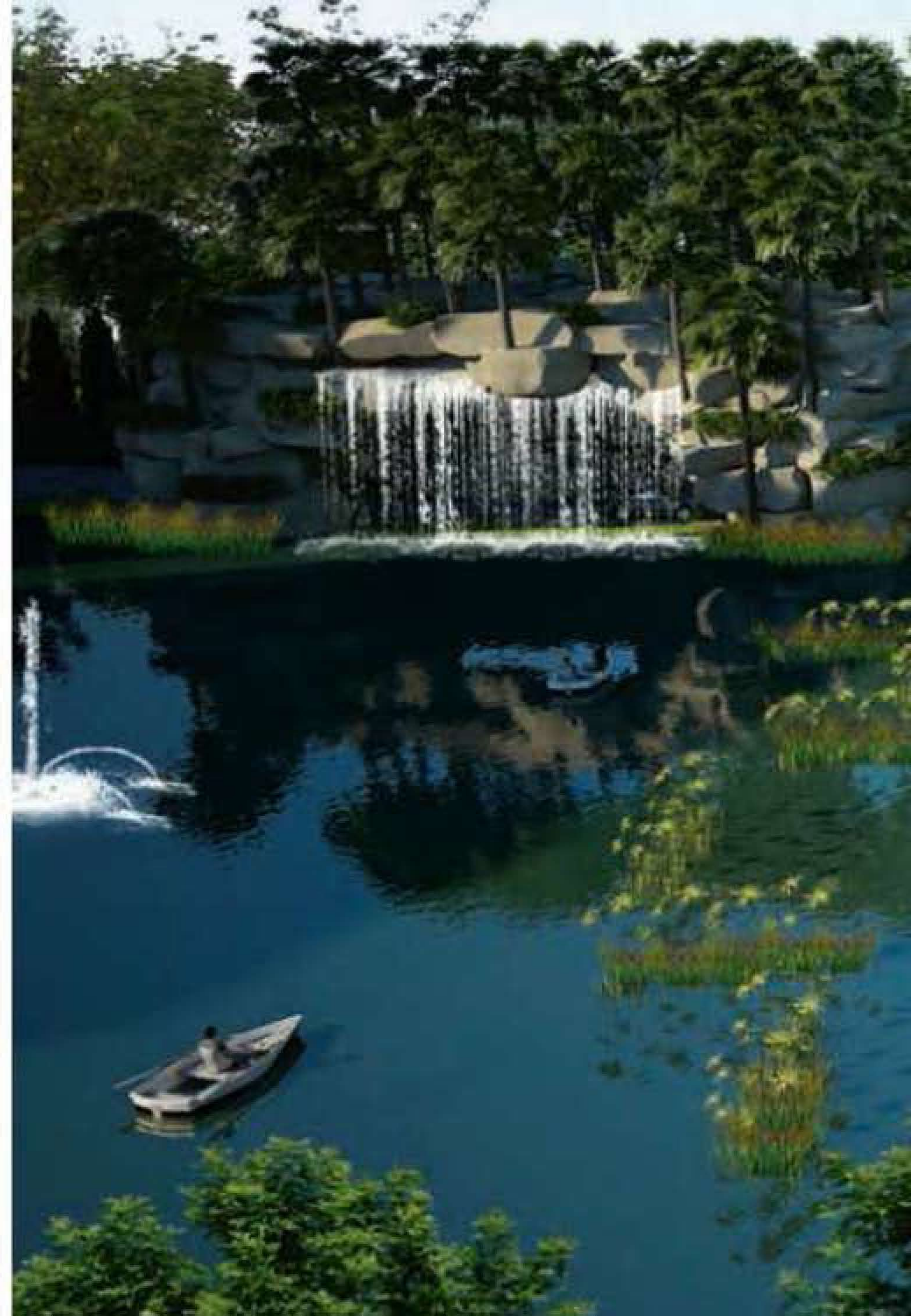
Nestled amidst greenery - for those who
want to live in harmony with nature.

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Indulge your senses

The infinity pool with the beautifully designed wooden pool deck is a magical retreat and a cool place in the truest sense to hang out with friends and family.









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Club Exclusive

Exclusive residential clubhouse with a number of entertainment and sporting options. An ultimate destination to unwind and spend quality time with your friends and family.

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Enjoy a lifestyle of your dream

Emami City stands tall as a masterpiece to be emulated.
Better still, it's the perfect example of how a world-class
home should be.



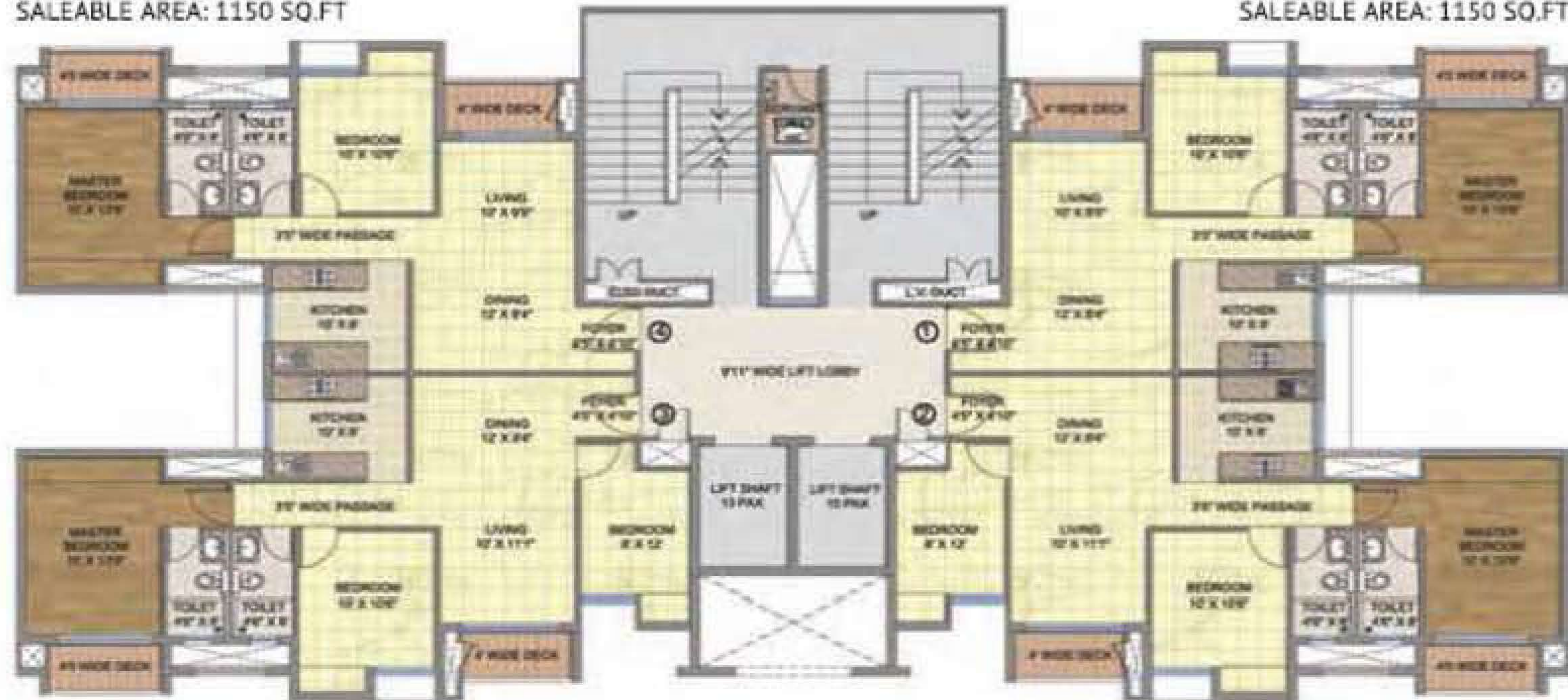


TYPE A-2&2.5 BHK

1st to 7th, 9th to 11th & 13th FLOOR PLAN

SALEABLE AREA: 1150 SQ.FT

SALEABLE AREA: 1150 SQ.FT

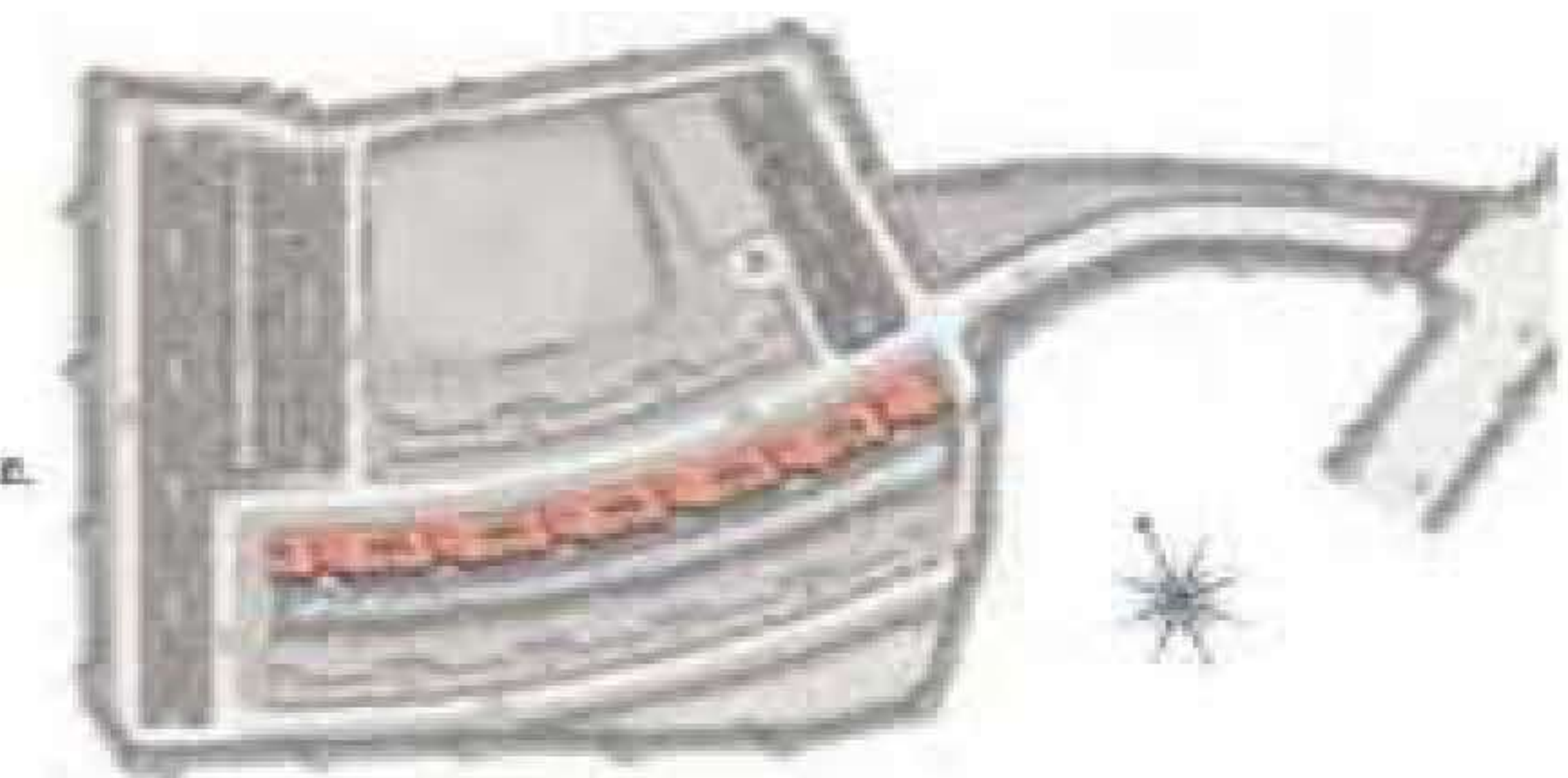


SALEABLE AREA: 1310 SQ.FT

SALEABLE AREA: 1310 SQ.FT



Note: The plans shown are only indicative and subject to variations and modifications by the developer and for technical reasons, without any notice.



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TYPE A-2&2.5 BHK
8th & 12th FLOOR PLAN

SALEABLE AREA: 1150 SQ.FT



SALEABLE AREA: 1150 SQ.FT

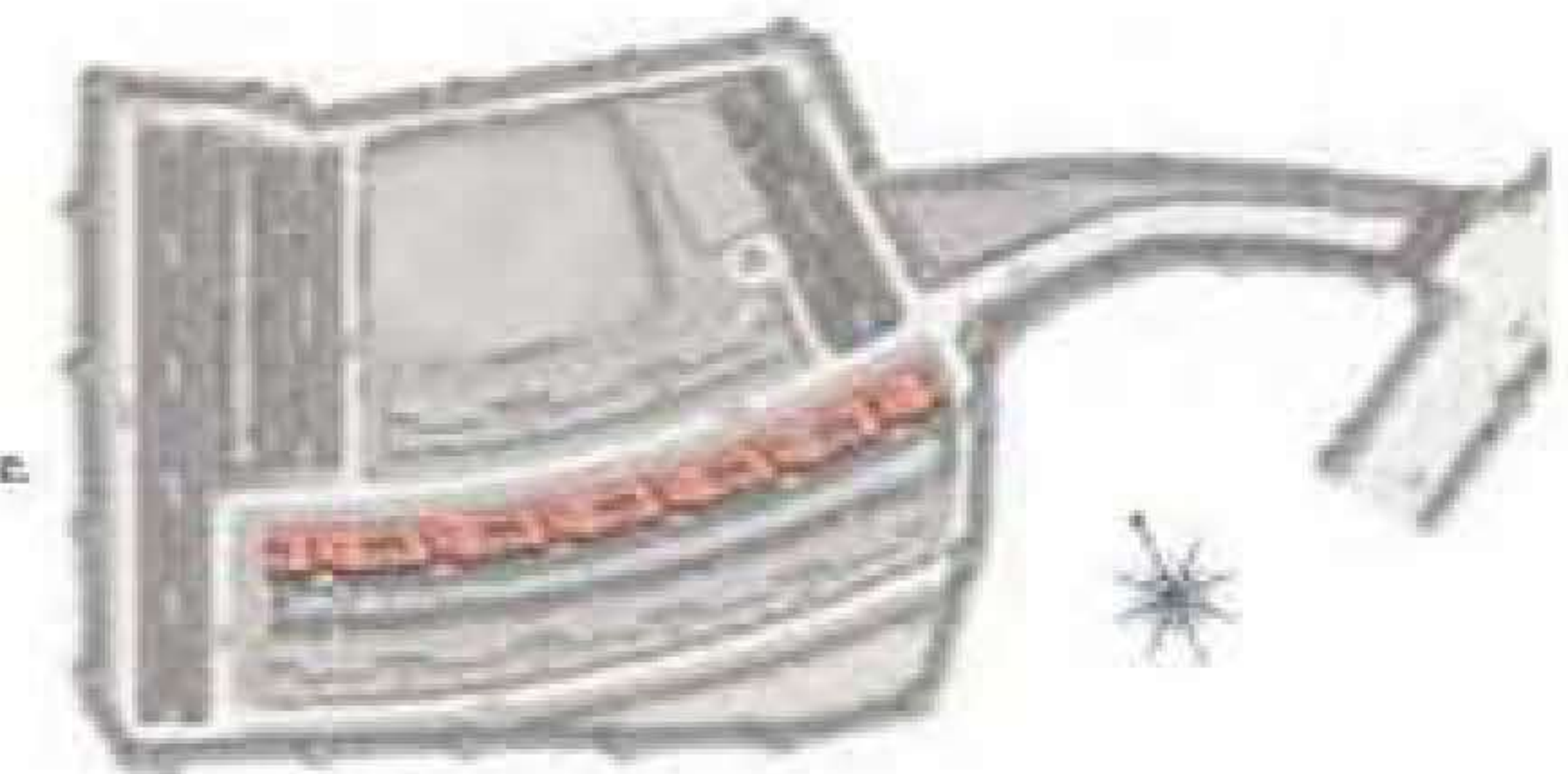


SALEABLE AREA: 1310 SQ.FT

SALEABLE AREA: 1310 SQ.FT



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TYPE B-3 BHK REGULAR

1st, 3rd, 5th, 7th, 9th, 11th & 13th FLOOR PLAN

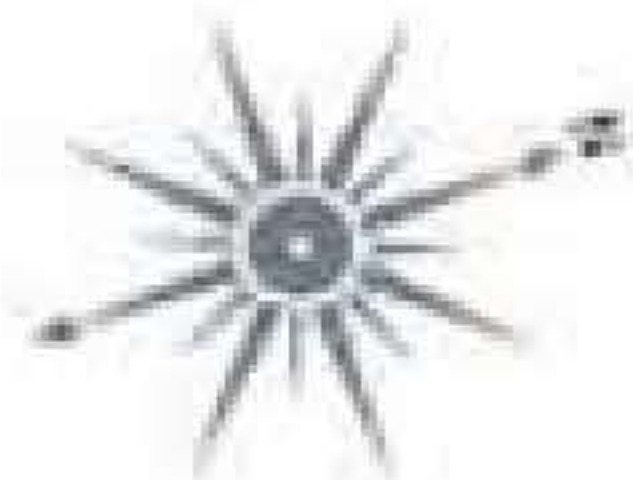
SALEABLE AREA: 1700 SQ.FT

SALEABLE AREA: 1820 SQ.FT

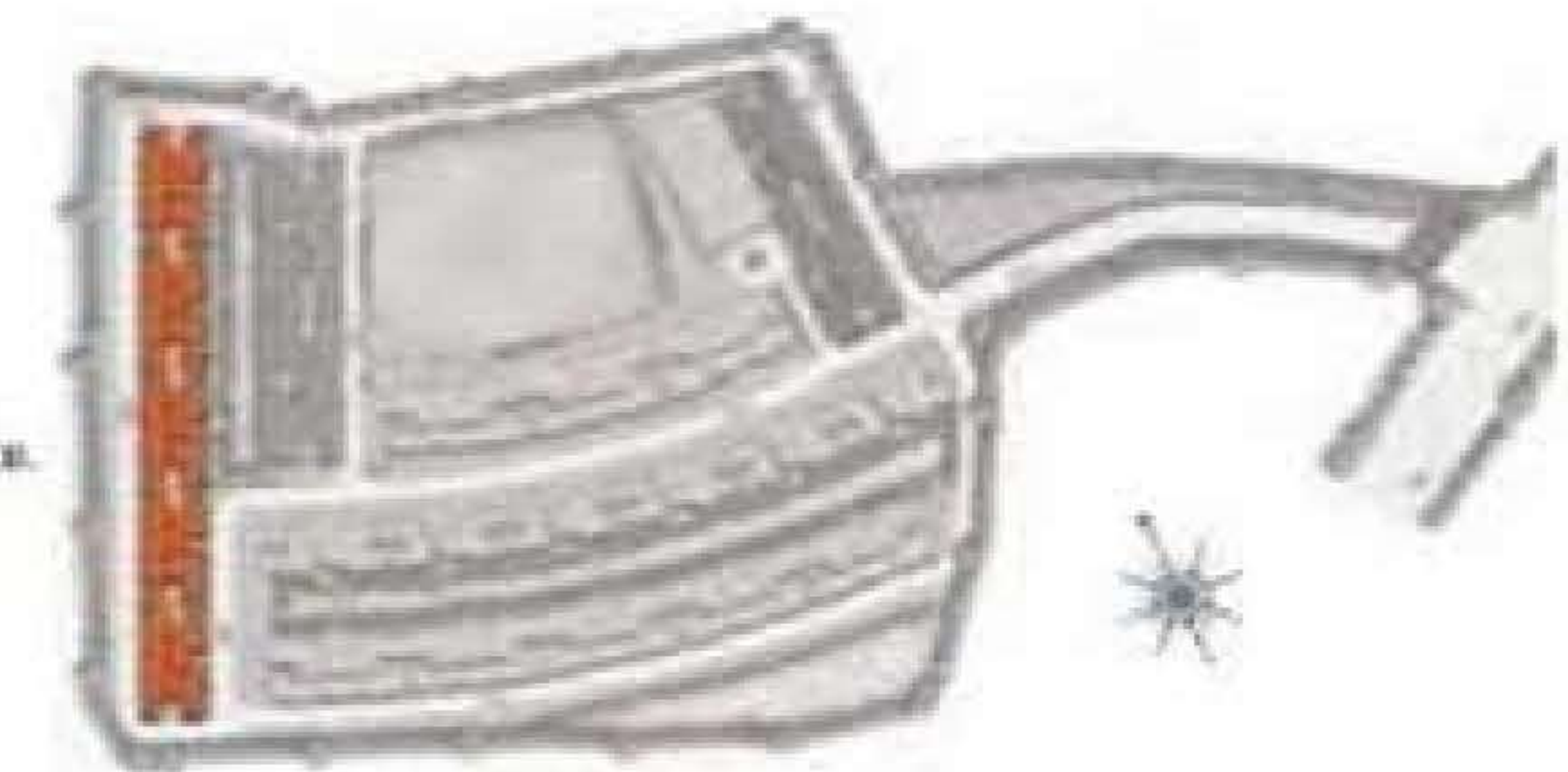


SALEABLE AREA: 1878 SQ.FT

SALEABLE AREA: 1760 SQ.FT



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TYPE B-3 BHK REGULAR

2nd, 4th, 6th & 10th FLOOR PLAN

SALEABLE AREA: 1700 SQ.FT+ 62 SQ.FT=1762 SQ.FT

SALEABLE AREA: 1820 SQ.FT+ 62 SQ.FT=1882 SQ.FT

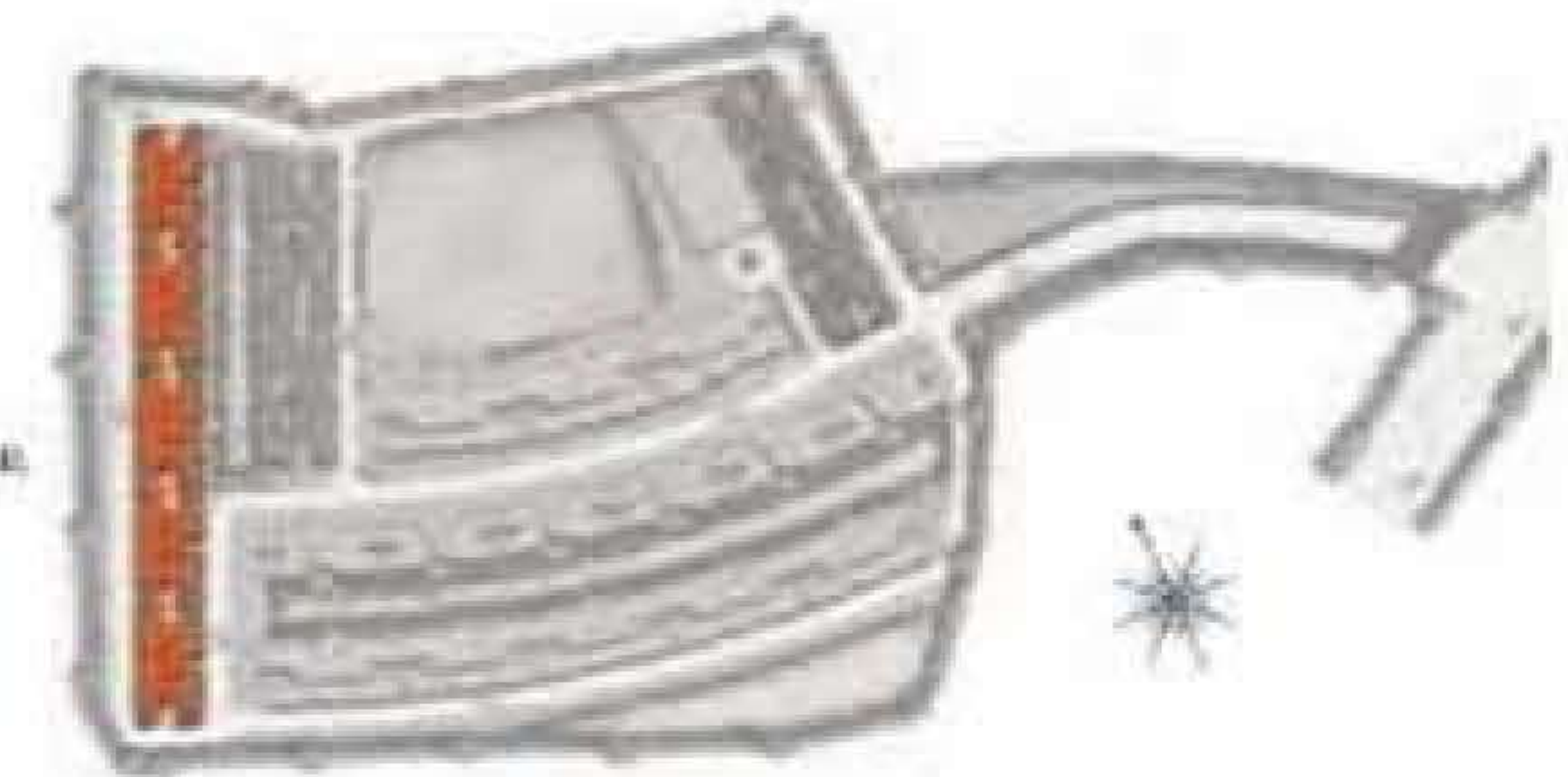


SALEABLE AREA: 1878 SQ.FT+ 50 SQ.FT=1928 SQ.FT

SALEABLE AREA: 1760 SQ.FT+ 50 SQ.FT=1810 SQ.FT



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TYPE B-3 BHK REGULAR

8th & 12th FLOOR PLAN

SALEABLE AREA: 1700 SQ.FT

SALEABLE AREA: 1820 SQ.FT

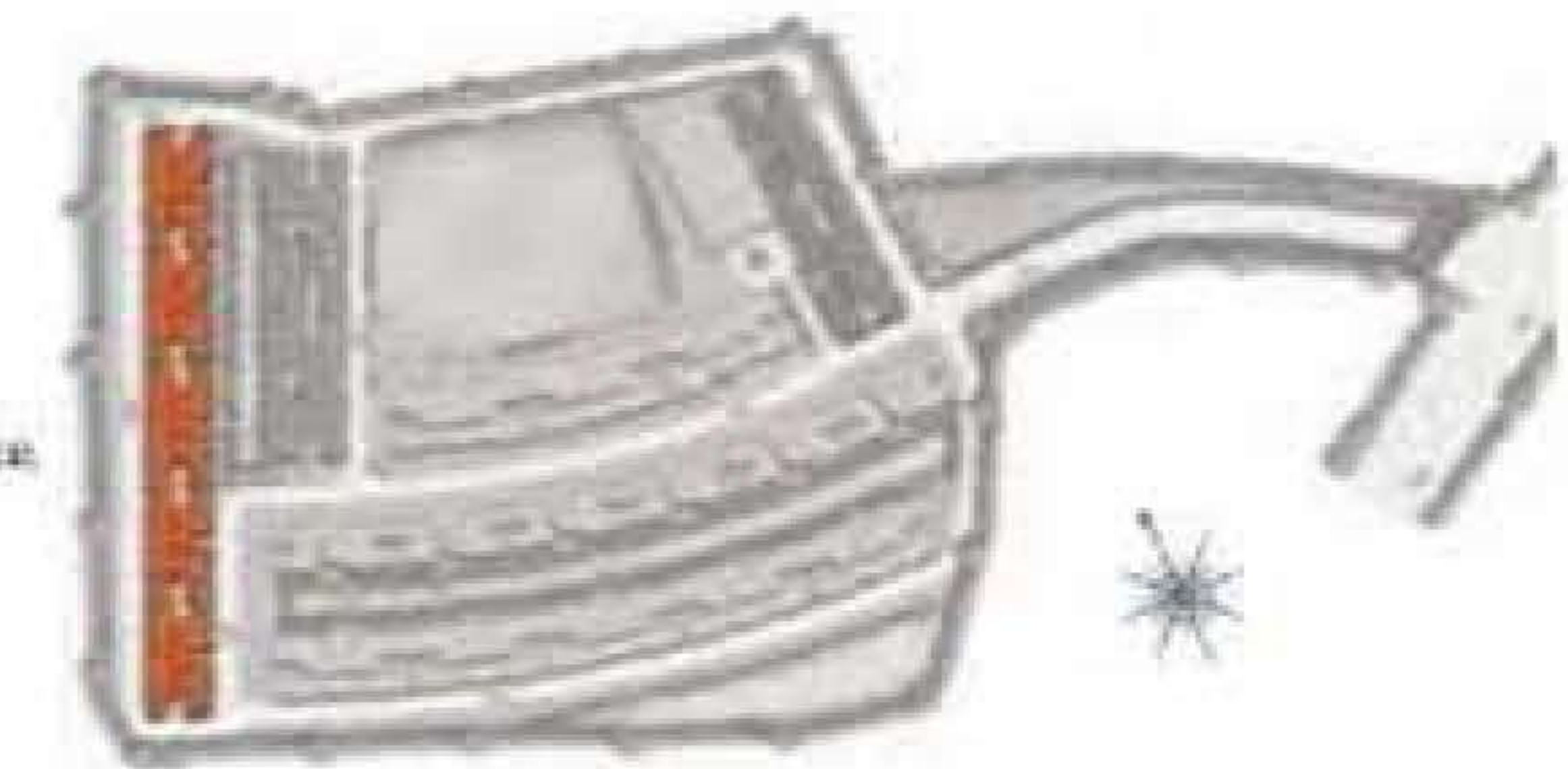


SALEABLE AREA: 1878 SQ.FT + 50 SQ. FT = 1928 SQ.FT

SALEABLE AREA: 1760 SQ.FT + 50 SQ. FT = 1810 SQ.FT



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TYPE C-3 BHK PREMIUM

1st, 3rd, 5th, 7th, 9th, 11th & 13th FLOOR PLAN

SALEABLE AREA: 1920 SQ.FT

SALEABLE AREA: 1920 SQ.FT

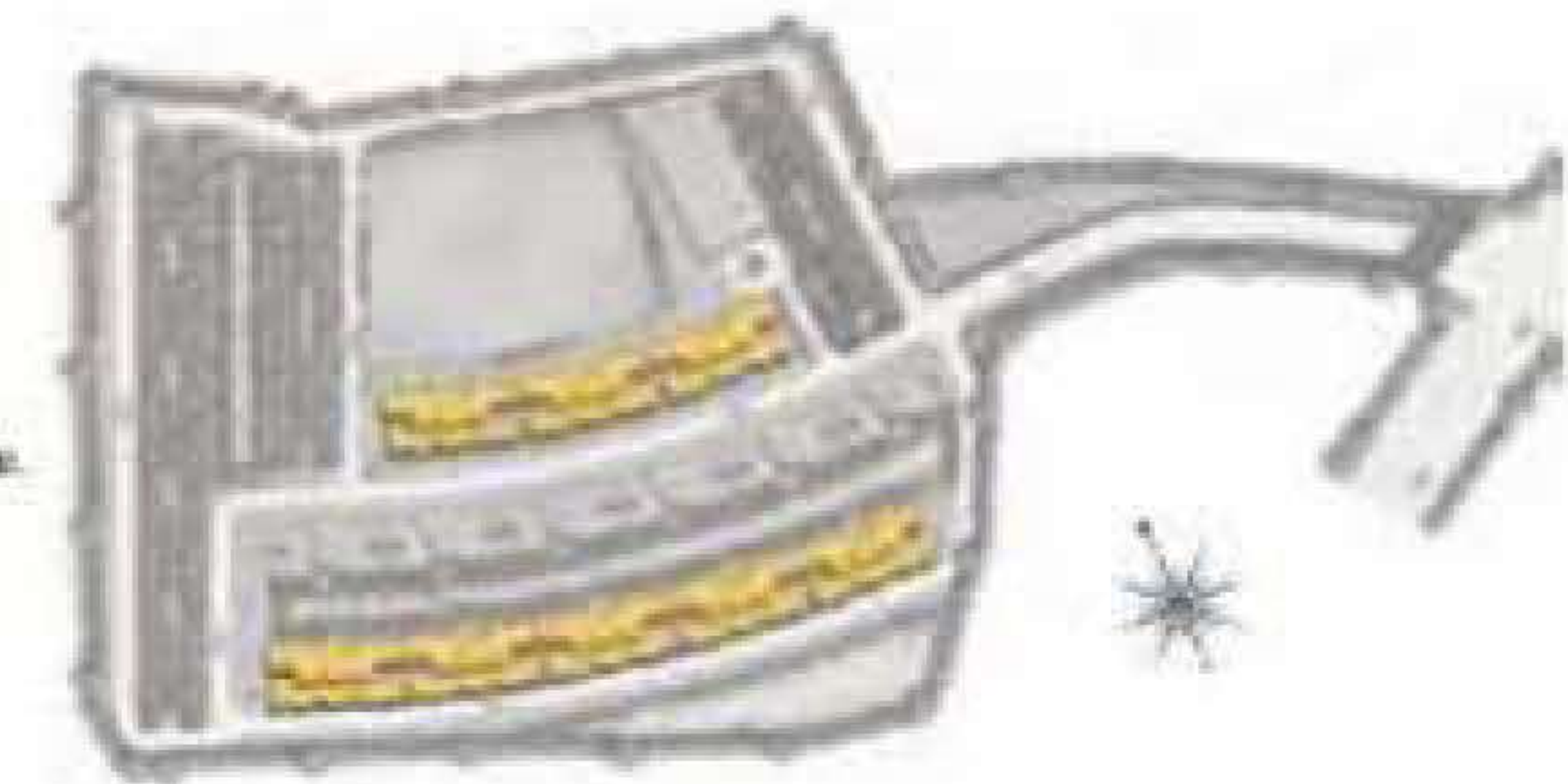


SALEABLE AREA: 1920 SQ.FT

SALEABLE AREA: 1920 SQ.FT



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TYPE C-3 BHK PREMIUM

2nd, 4th, 6th & 10th FLOOR PLAN

SALEABLE AREA: 1920 SQ.FT

SALEABLE AREA: 1920 SQ.FT

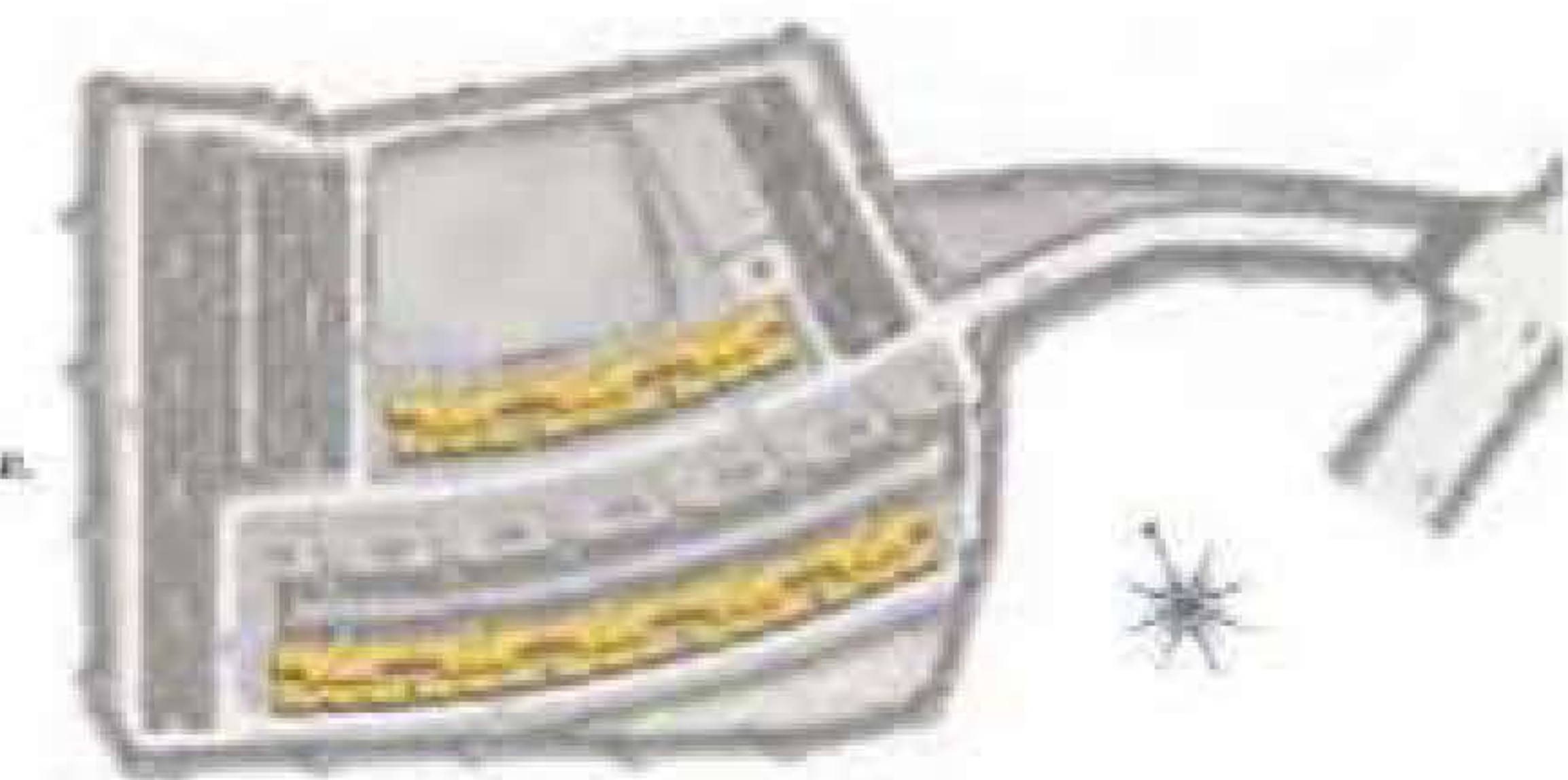


SALEABLE AREA: 1920 + 70 SQ.FT = 1990 SQ.FT

SALEABLE AREA: 1920 + 70 SQ.FT = 1990 SQ.FT



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TYPE C-3 BHK PREMIUM

8th & 12th FLOOR PLAN

SALEABLE AREA: 1920 SQ.FT

SALEABLE AREA: 1920 SQ.FT

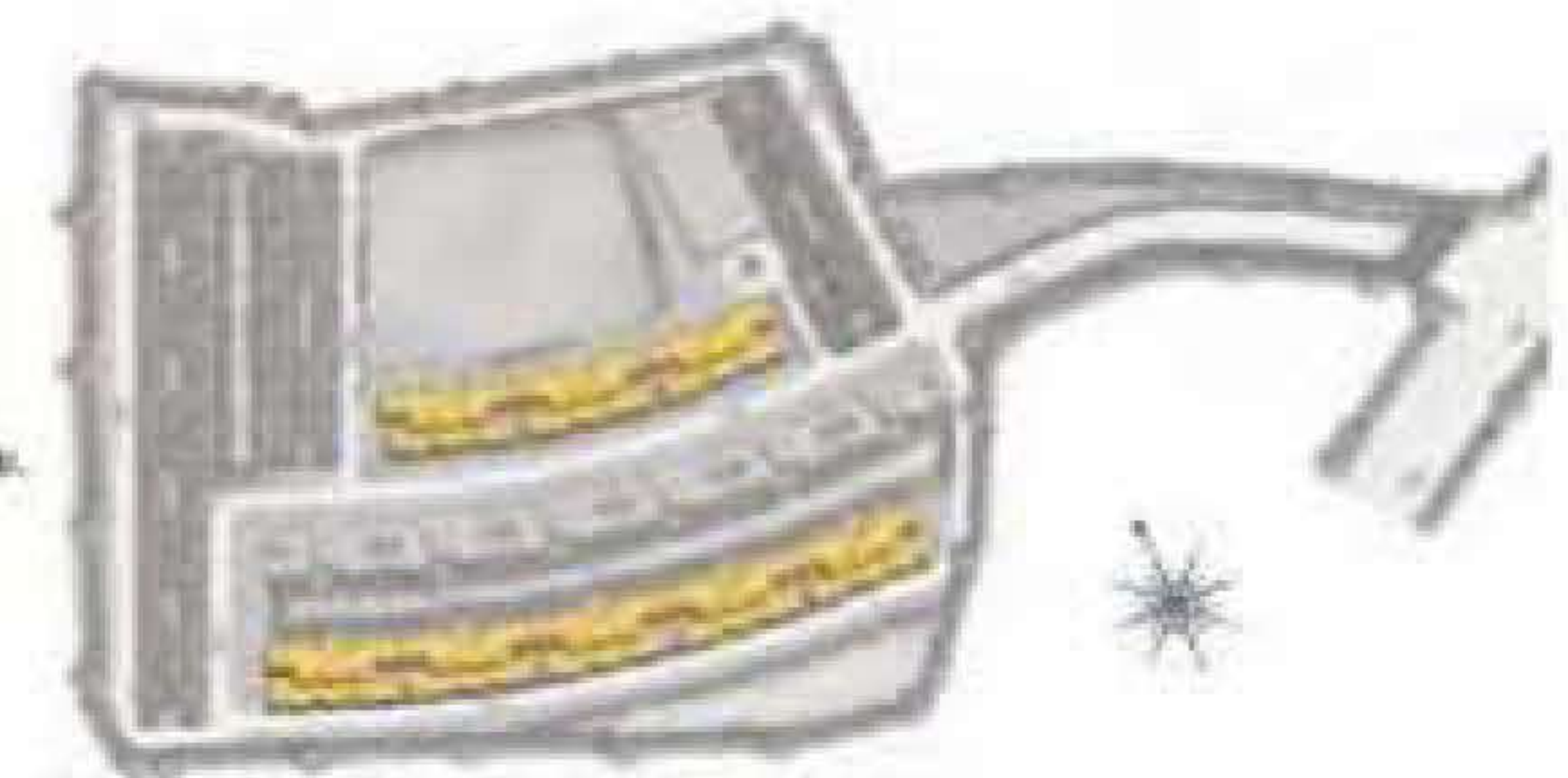


SALEABLE AREA: 1920 SQ.FT

SALEABLE AREA: 1920 SQ.FT



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TYPE D-1,2&3 BHK REGULAR

1ST TO 7TH, 9TH TO 11TH & 13TH FLOOR PLAN



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TYPE D-4 BHK REGULAR

1st, 3rd, 5th, 7th, 9th, 11th & 13th FLOOR PLAN

SALEABLE AREA: 2210 SQ.FT

SALEABLE AREA: 2210 SQ.FT



SALEABLE AREA: 2210 SQ.FT

SALEABLE AREA: 2210 SQ.FT



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TYPE D-4 BHK REGULAR
2nd, 4th, 6th & 10th FLOOR PLAN

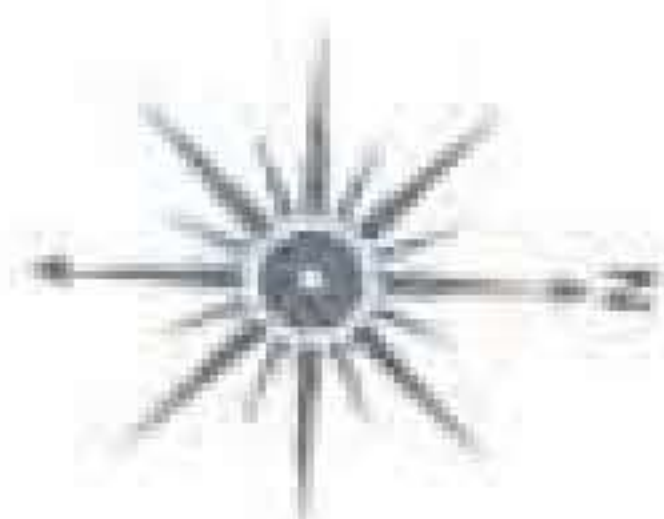
SALEABLE AREA: 2210 SQ.FT

SALEABLE AREA: 2210 SQ.FT



SALEABLE AREA: 2210 SQ.FT + 80 SQ.FT = 2290 SQ.FT

SALEABLE AREA: 2210 SQ.FT + 80 SQ.FT = 2290 SQ.FT



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TYPE D-4 BHK REGULAR

8th & 12th FLOOR PLAN

SALEABLE AREA: 2210 SQ.FT

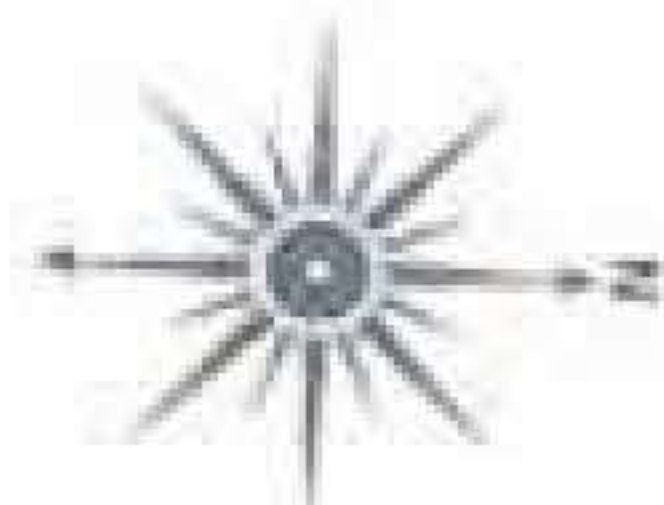


SALEABLE AREA: 2210 SQ.FT



SALEABLE AREA: 2210 SQ.FT

SALEABLE AREA: 2210 SQ.FT



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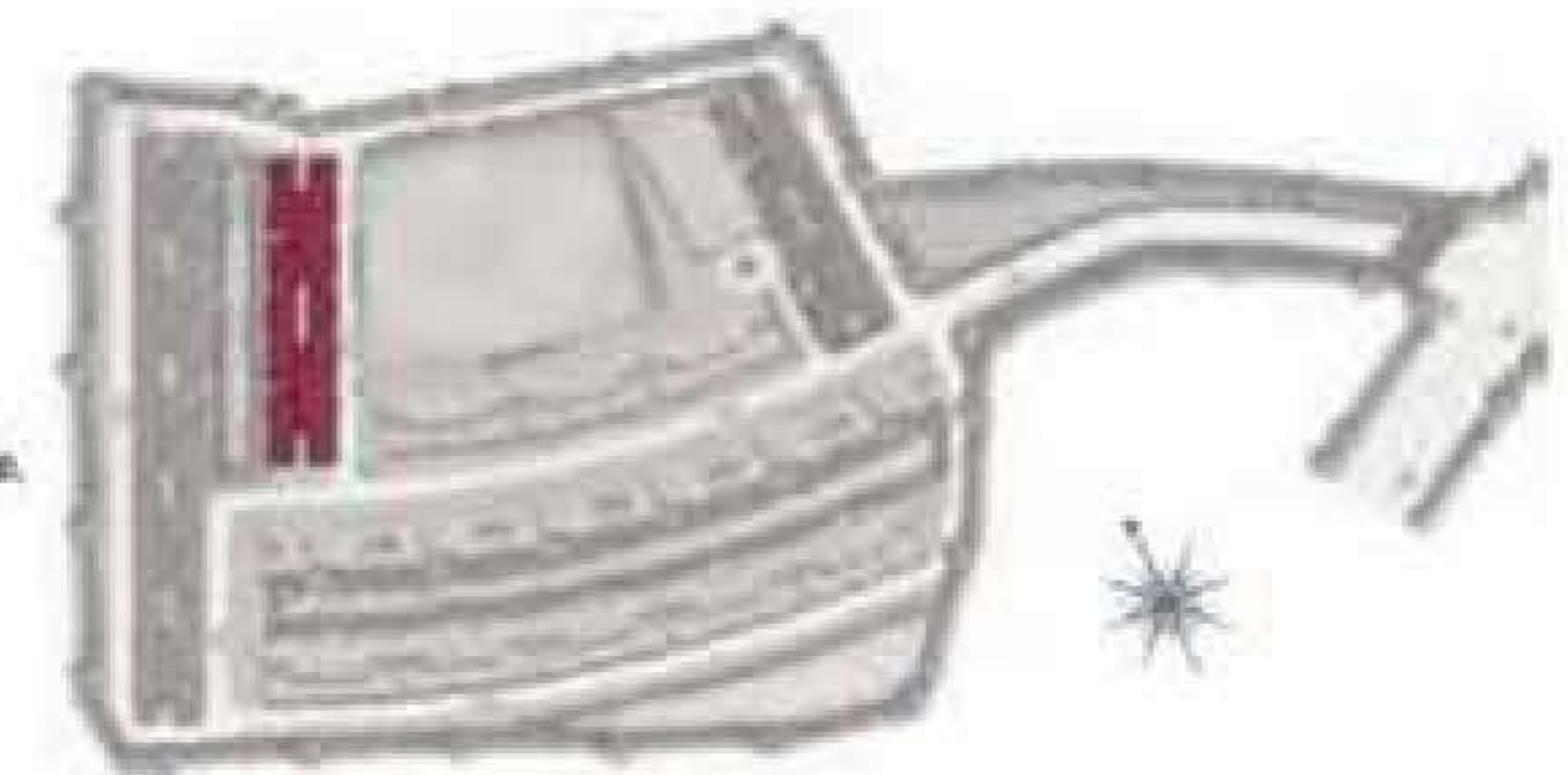
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TYPE E-4 BHK PREMIUM

1st, 3th, 5th, 7th, 9th, 11th & 13th FLOOR PLAN



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TYPE E-4 BHK PREMIUM

2nd, 4th, 6th & 10th FLOOR PLAN

SALEABLE AREA: 2520 SQ.FT

SALEABLE AREA: 2520 SQ.FT

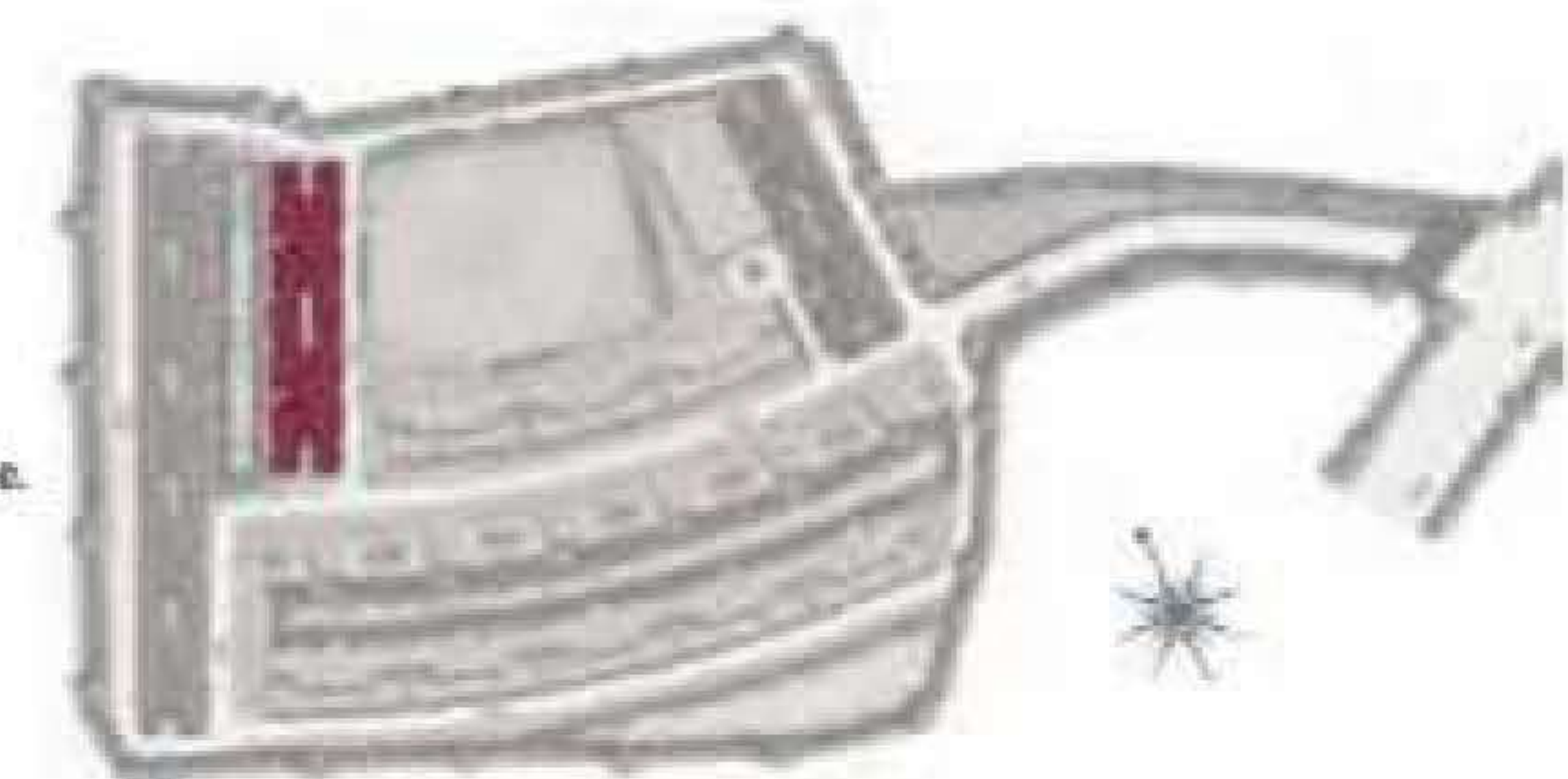


SALEABLE AREA: 2520 SQ.FT + 80 SQ.FT = 2600 SQ.FT

SALEABLE AREA: 2520 SQ.FT + 80 SQ.FT = 2600 SQ.FT



Note: The plans shown are only indicative and subject to variations and modifications by the developer and for technical reasons, without any notice.

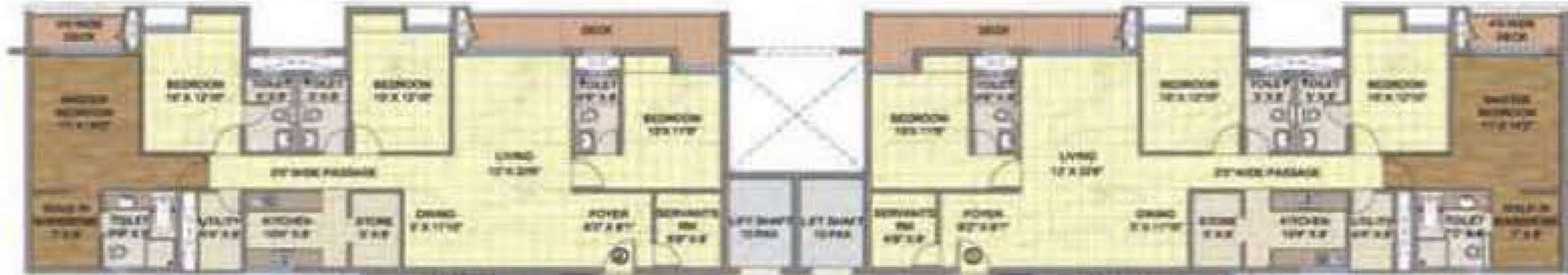


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TYPE E-4 BHK PREMIUM
8th & 12th FLOOR PLAN

SALEABLE AREA: 2520 SQ.FT



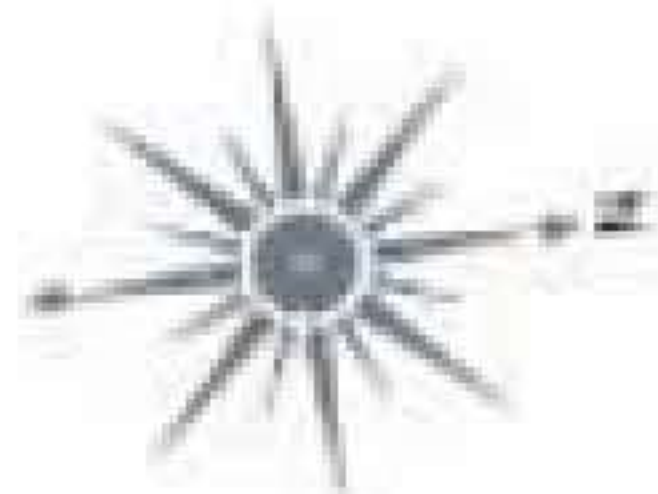
SALEABLE AREA: 2520 SQ.FT



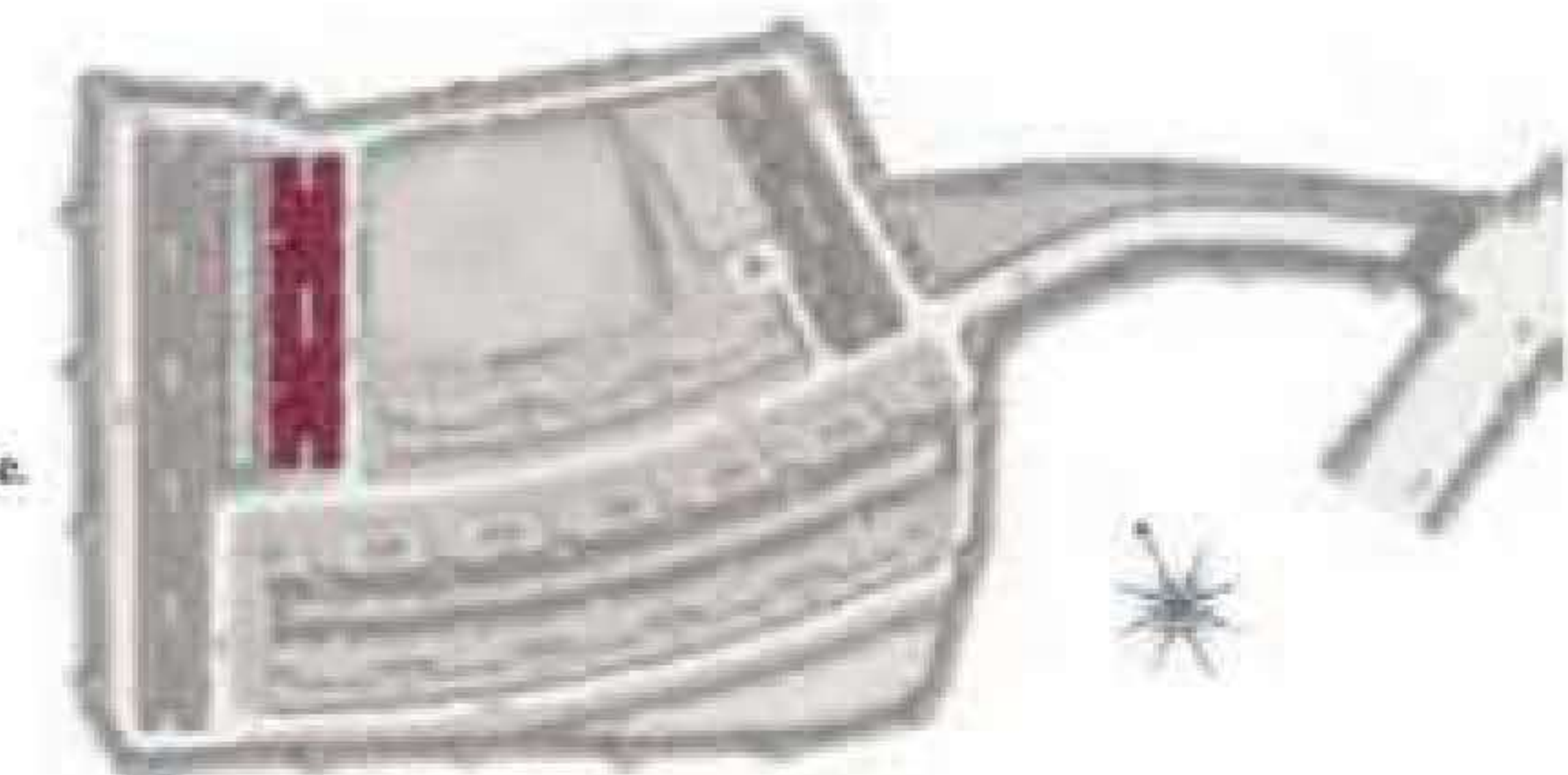
SALEABLE AREA: 2520 SQ.FT



SALEABLE AREA: 2520 SQ.FT



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Specifications

Structure		<ul style="list-style-type: none"> • Pile foundation for durability and stability • Earthquake Resistant RCC Superstructure
Wall finish	Internal Walls	<ul style="list-style-type: none"> • Finished with POP
	External Walls	<ul style="list-style-type: none"> • Weather shield paint and/or textured coating finish as per design of the architect
Flooring	Living/Dining / All Bedrooms	<ul style="list-style-type: none"> • Vitrified Tiles
Kitchen	Flooring Wall finishes	<ul style="list-style-type: none"> - Anti-Skid Ceramic Tiles - Ceramic tiles-Dado-up to 2 feet above working platform - Granite counter with stainless steel sink
Toilets	Flooring Walls Fittings	<ul style="list-style-type: none"> - Anti Skid Ceramic Tiles - Ceramic tiles-Dado-up to 7 feet - C.P. fittings and sanitary fittings of a reputed make
Windows		<ul style="list-style-type: none"> • Powder coated/anodized aluminium/UPVC window with glazing
Doors	Main doors All internal doors	<ul style="list-style-type: none"> • Decorative panel main door of reputed make with night latch and magic eye • Seasoned hard wood frames with flush core moulded shutters
Electrical		<ul style="list-style-type: none"> • Provision for Split A/C Units in all bedrooms, living and dining • Sufficient electrical points in living rooms and telephone socket provision • Washing machine point - Modular switches - Intercom system
DG Backup		<ul style="list-style-type: none"> • DG Backup for Type A .75 KVA, Type B/C 1.5 KVA and Type D/E 2.0 KVA, provided at extra cost
Elevators		<ul style="list-style-type: none"> • One 13 passenger and one 15 passenger cum stretcher lift for each tower

All brands of reputed make

Note: The above specification and amenities are tentative and may be changed or modified at the sole discretion of the developer and for technical reasons.

Amenities

Main entrance	Beautifully designed main gate with security room and proper surveillance systems Landscaped 150 metre (approx.) driveway from main gate to complex
Safety & Security	Adequate fire fighting and prevention systems as per norms and recommendations of West Bengal Fire Fighting Services Surveillance system for each tower, connected to the main entrance
Common Areas	Largest open to sky landscaped garden of 1.5 acres (approx.) at 1st floor level* Largest water-body of 1.5 acres (approx.)* Well planned and easy to access underground parking Decorated ground floor lobby Wall finish of oil bound distemper or acrylic emulsion DG set for power backup for all common amenities and areas Majority of the internal roads are of 7 metres (approx.) width with beautiful landscaped boulevards Areas demarcated for different age groups in landscaped area Community plaza Telecommunication hub Modern, in house waste management system Water treatment and sewage treatment facility
Club & Recreation	Exclusive residential clubhouse Infinity pool & kids' swimming pool Health Club Sports arena for indoor games Billiards room & squash court Multipurpose banquet hall Café with lounge Guest rooms Boating facilities for the first time* Mini soccer and cricket field Golf putting green Longest walking and jogging track*
Extra Facilities	Convenience store Largest diagnostic complex of 20 thousand sq. ft. (approx.) with pharmacy*

*In a residential complex in North Kolkata

Note: The above specification and amenities are tentative and may be changed or modified at the sole discretion of the developer and for technical reasons.

Founders' message

'Your dreams come true and so do ours...'

As the founders of Emami, we made a commitment to ourselves that the organization will exhibit values that are most important to our customers. Every interaction will be based on quality, transparency, customer focus and a commitment to delivery. Over the years, this is what has helped us cultivate a mutually beneficial relationship for everyone associated with us.

It is with this commitment that we bring to you the promise of a better future and living through Emami Realty. We assure you that the same principles of quality and customer service that have made our other businesses achieve a positive local and global presence, will apply to Emami Realty. Our mission is to deliver residential and commercial projects that are contemporary, global and well appreciated by the end user.

The latest offering comes to you in the form of Emami City - North Kolkata's largest residential project. We have on board as our principal architect, one of the most famous names in India - Mr. Kiran Kapadia. For landscape expertise - Mr. Lem Green from Bangkok, for other aspects of development - renowned names like Meinhardt, Subhra Narayan Sill and DJ Consultants. They form the core team that will deliver a world class home that will be one of the aspirational and landmark properties of Kolkata.

As the founders of the Group, we extend the Emami promise to you and at the same time, look forward to warmly welcoming you to be a part of Emami City.

Best Regards,

Yours sincerely,

R.S. Agarwal & R.S. Goenka



Projects with other associates



South City, Kolkata



Urbana, Kolkata

Upcoming projects



Emami Swanlake at Kukatpally, Hyderabad



Emami IT Park, Sector-V, Kolkata

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People behind the project and their vision

“ We always believe in delivering quality housing for all, based on value management, ethical trade practices and quality commitment. ”

- Mr. Jugal Khetawat, Emami Realty

“ Being part of the renowned Emami Group is always good. It works as an inspiration to find success in all our endeavors. ”

- Mr. Rajesh Bagaria, Emami Realty

“ For me, it is always important to challenge ourselves, understand customer needs and respond to them ably, and to take pride in what we deliver to them. ”

- Mr. Raj Kumar Sureka, Emami Realty

“ I believe that a real estate company's vision should extend beyond the bottom line to embrace the people it serves and the community in which it resides. ”

- Mr. Sanjay Choudhary, Emami Realty

“ We share a dream of going beyond brick and touching human lives with a rich and fulfilling living experience. ”

- Mr. Grijja Choudhary, Emami Realty

Our consultants

KAPADIA ASSOCIATES
CORPORATE & REAL ESTATE GROUP

Emami City, which comes with Emami's assurance of trust and quality, is designed by Kapadia Associates, who are among India's leading architectural design firms and have been a part of pathbreaking ventures in India. No wonder, the project manifests a unique design sensibility and a new outlook infused with a fresh and innovative perspective.



Green Architects is an international landscape design firm based in Bangkok, specializing in designing hotels, resorts and luxury projects, both locally and overseas. Over a decade of creating remarkable design, Green Architects has completed several prominent projects in many countries and also works closely with various successful hotel resort chain worldwide.

Today, Green Architects is known as one of the best landscape architecture firms in Thailand. Some of their best known projects include:

L&S villa Sathom, Bangkok: An impeccable blend of Thai architecture and western sophistication, L&H villas offers exclusive condos and service apartments in the heart of Bangkok. The imperial, New Delhi: Considered to be one of the finest luxury hotels in Asia. The imperial is set in the midst of lush green landscaped gardens designed by Green Architects. Royal Phuket Marine, Thailand: A world-class residential resort in Phuket, it offers a life of absolute luxury and indulgence. Central Park, New Delhi: Set within idyllic landscape greens, Central Park houses premium residential and commercial properties.



Since 1955, the Meinhardt Group has led the way in delivering dynamic, creative and cost-effective solutions in engineering planning and management. The Group is well known for utilizing the latest technology, employing the best available talent and adopting cutting-edge management techniques. Headquartered in Melbourne, Australia, they currently have over 3000 professionals across Australia, Asia, Middle East, UK and the USA.

SN SILL

Mr. SN Sill has been a part of the Kolkata real estate and construction scene since the late 80s. From his humble beginning more than 20 years back as a structure engineering postgraduate, he has come a long way - to become one of Kolkata's most sought after structural engineers. His roster of clients in the city includes the likes of South City, Shraichi, Great Eastern Hotel, RN Tagore international institute of Cardiac sciences, Urbana, Globsyn and Sunrise.



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Disclaimer: This Brochure is not a legal document. It describes the conceptual plan to convey the intent and purpose of Emami City. The images are imaginary and the layout plan, areas, specifications, measurements, elevation and other details are tentative and subject to change at the sole discretion of the developer or as required or approved by the authorities. All art renderings, illustrations, pictures, photographs, and other graphic representations, and references in the brochure are artists impressions only. Nothing herein shall form part of an offer or contract or be construed as any representation by the developer or its agent.